

**November, 1999**

## **ParentWatch Announces Exclusive Partnership with The Sunshine House**

New York (November, 1999) - ParentWatch, the premier parent resource Web site that provides parents with the opportunity to view live video images of their children at participating child care centers, today announced a new partnership with The Sunshine House, a group of child care centers located in the Southeast.

The New York-based ParentWatch has been offering video links to child care centers and schools via the Internet since 1998, and is now the country's leading provider of this service. ParentWatch technology systems provide high quality video images over a highly secure Internet connection, allowing parents and other family members to view live video images of their children from their computers at work, from home, or while traveling, via the ParentWatch Web site ([www.parentwatch.com](http://www.parentwatch.com)). As part of its new partnership agreement, ParentWatch will soon be available in approximately 75 of The Sunshine House child care centers, further establishing the company as the largest provider of Internet viewing to the child care industry.

"The Sunshine House is a quality, highly-respected voice within the child care center industry," states Adam Aronson, President and CEO of ParentWatch. "We are very pleased to be part of such an important strategic alliance, the first of its kind in this rapidly developing new industry."

Headquartered in Greenwood, South Carolina, The Sunshine House operates centers throughout South Carolina, North Carolina and Georgia, servicing approximately 7,500 families. States Sunshine House President Dennis Drew, "This type of partnership allows us to provide an elite service, one that enables us to further meet the demands of today's families, while championing the cause of childhood safety and care in our early education centers."

Information on the services provided by ParentWatch can be found on its Web site, ([www.parentwatch.com](http://www.parentwatch.com)). This innovative Web site provides parents with a direct link to the particular child care center where their child is enrolled, offering them a video image, as well as other interactive opportunities with the center. The ParentWatch Web site also features a comprehensive resource center for parents and child care providers which offers up-to-date content articles on a variety of child-related topics, links with complementary Web sites, and on-line shopping.