

December, 1999

ParentWatch Elects Doug Becker and Craig Enenstein to Board of Directors

New York (December, 1999) - Doug Becker and Craig Enenstein today were elected to the Board of Directors of ParentWatch, the premier parent resource Web site that allows parents to view secure live video images of their children at participating child care centers (www.parentwatch.com). Mr. Becker is the President and Co-CEO of Sylvan Learning Systems, the largest private sector education services firm in North America. Mr. Enenstein is the Vice President of Corporate Development and Strategy for Liberty Digital, a new media company with investments in Internet content, interactive TV businesses and music services delivered to commercial and residential customers via cable, satellite and the Internet.

States ParentWatch President and CEO Adam Aronson, "As highly-respected leaders within their individual fields, Mr. Becker and Mr. Enenstein offer the type of experience and expertise that will significantly contribute to the growth of ParentWatch, and it gives me great pleasure to welcome them to the company."

Mr. Becker has served as President of Sylvan Learning Systems since its February 1991 merger with KEE Systems, an educational technology firm. Under his leadership, Sylvan now provides a network of nearly 5,000 educational and testing sites around the globe. The company is perhaps best known for the network of Sylvan Learning Centers, now numbering more than 750 in North America, which provide personalized instructional service to students of all ages and skill levels. Prior to joining Sylvan, Mr. Becker served as Executive Vice President of KEE Systems. Mr. Becker is also a founder of, and principal in, Sterling Capital, Ltd., a diversified investment company, and a major shareholder in Sylvan and KEE Systems, Inc.

As Vice President, Business Development and Strategy for Liberty Digital, Mr. Enenstein has spearheaded the company's investment of over \$175 million in Internet companies, including PriceLine, iVillage and Drugstore.com. Mr. Enenstein previously served as Executive Vice President of Mergers & Acquisitions for Knowledge Beginnings, Inc., a premier provider of child care and educational services. Prior to this, Mr. Enenstein served as a member of the Mergers & Acquisitions team at Knowledge Universe. Mr. Enenstein is a graduate of the Wharton School of Business.

The New York-based ParentWatch is the leading provider of Internet viewing to the child care industry. ParentWatch technology systems provide high quality video images over a highly secure Internet connection, allowing parents and other family members to view live video images of their children from their computers at work, from home, or while travelling, via the ParentWatch Web site (www.parentwatch.com).